

Hours of Talented Performers

There will be numerous **Broadway actors** at TUNES IN TIMES SQUARE joining the **Magical Music** singing groups and preselected tri-state soloists and groups for a magical day.



Some of the performers have been Ashton Woertz (*Pippin & Priscilla Queen of the Desert*), Ali Horowitz (*Sunday in the Park with George & Mary Poppins*), Jed Resnik (*Avenue Q*), Jill Paice (*The 39 Steps, Death Takes a Holiday, & Curtains*), Matthew Schechter (*Newsies, Elf, & Waiting for Godot*), Corey Mach (*Hands on a Hardbody & Godspell*), Sadie Seelert (*Mary Poppins*), Kate Rockwell (*Rock of Ages & Bring It on: The Musical*), Madeleine Rose Yen (*War Horse & Irving Berlin's White Christmas*), Brianna Gentilella (*How the Grinch Stole Christmas*), J. L. Williams & Faria Malianga (*FELA!*), and James Moye (*Million Dollar Quartet*).

Magical Music for Life™

Magical Music for Life™, founded in 1999, is a non-profit charitable organization whose mission is to use music to better the lives of children. Toward this end, MMFL has produced a wide range of musical projects which deliver positive messages to children.



These projects include two family musicals (*The Adventures of Zak and Russell, the Hermit Crab*), which have been performed in professional theaters, schools, and hospitals throughout the northeast. MMFL has written songs for several national well-known charities and children with special needs & autism, as well as performed at such venues as the White House, United Nations for the first World Autism Awareness Day, Citi Field Stadium, Tribeca Film Festival, and Times Square. Proceeds from these events have raised hundreds of thousands of dollars for children's charities.



This year's TUNES IN TIMES SQUARE will be Magical Music's fifth benefit concert involving the participation of hundreds of children. Besides last two years' TUNES, Magical Music for Life™ produced *One Town ... One Voice* concerts to benefit Stand Up to Cancer and Habitat for Humanity's Katrina Relief Fund.

For more information & to hear our music:

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**JOIN US AS WE SING SONGS
ALL DAY LONG
TO BETTER THE LIVES OF
CHILDREN WITH SPECIAL NEEDS**

**Sunday
May 4, 2014
10:00 a.m. - 6:00 p.m.**

**Broadway Pedestrian Plaza
between 42nd & 43rd Streets
Times Square, New York**

Great Songs for a Great Cause



Magical Music for Life™ Foundation is thrilled to present its third annual **TUNES IN TIMES SQUARE** benefit concert **Sunday, May 4, 2014 on Broadway between 42nd & 43rd Streets in Times Square**. The goal of the concert is to raise awareness and funds for the production of free, downloadable original songs written specifically for children with special needs & autism and to continue the outreach efforts of **Magical Music**.

The event will be a continuous sing-a-thon, where preselected, talented children and groups from the tri-state area will join the **Magical Music** singing groups taking turns singing from 10:00 a.m. - 6:00 p.m. raising money from pledges and donations. There will be performances by various Broadway adult and child actors, as well as a special dance performance by some of the cast of Broadway's "FELA!" with NCDA. Several children from the special needs community will have the thrilling opportunity to share the microphone as well.



There will be many exciting items to bid on and win in the **online and silent auction & raffle**, including Broadway and other shows / events tickets with backstage tours, travel, autographed items, dining, unique opportunities, etc. Donations will be gladly accepted at the event or www.magicalmusic.org.

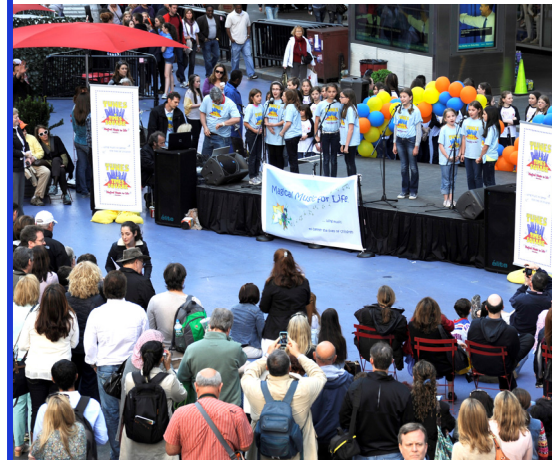
What People Said about TUNES



"It was an amazing experience to sing in Times Square – in the heart of NYC."



"... people came to stay and watch, packing the grandstand, every seat, and place to stand. It was INCREDIBLE!!"



"My daughter and I were walking by, thought we would stay for a song or two, and stayed for 3 hours."



Songs for Children with Special Needs

While music is magic therapy for us all, it can make the difference between withdrawal and awareness for those with special needs. Lyrical melodies, rhythms, and harmonies can elicit a response in children that stimulates learning, promotes responsiveness, encourages communication, and fosters growth. When used to empower and evoke connectedness in children with autism and special needs, music is truly transformative.

Our goal is to provide children of all abilities with music that engages and transforms the way they understand themselves, others, and the world around them. **Magical Music** is thrilled that the funds raised at last year's TUNES IN TIMES SQUARE enabled us to create our first "Songs for Skills" album, *A Day in the Life of a Child*, a collection of **free downloadable original songs** written especially for children with special needs.

"What a wonderful gift to the special needs community!! With clever lyrics and great melodies, these songs hold the Magic of Music in the way they bring important skills to every child. I hope that parents and educators the world over will download this music and encourage their friends to do the same!!"

~ Karen Nisenson, Arts for Healing

This year's TUNES IN TIMES SQUARE proceeds will be used to produce & distribute more original songs to be available at **no charge** to serve the specific needs of therapists, parents, and children and as an accessible resource for people everywhere. If you want to make a difference for your child or a child you know, we hope that you will **consider making a donation** to help us continue our mission to create music for all children.

